PRIVACY POLICY

The administration of the <u>https://meest.cn/</u> website respect the rights of the visitors to the Website. The administrator of personal data is **Trade 44 Sp. z o.o.** entered to the Register of Entrepreneurs under the number KRS 0000501663, contact e-mail address: trade <u>44@meest.cn</u>".

It is enough to inform that it is possible to submit a request in electronic form and provide contact details trade <u>44@meest.cn</u>.

The Civil Code and relevant acts of Polish law, as well as European Union law, in particular the GDPR (Regulation of the European Parliament and of the Council (EU) 2016/679 of 27 April 2016 on protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46 / EC).

We unreservedly acknowledge the importance of privacy of personal data of the visitors to our Website. This page considers what information we receive and collect when you use the Website. We hope that this information will help you make informed decisions about the personal data provided to us. This Privacy Policy applies only to the Website and the data collected through the Website.

In order to use the <u>https://meest.cn/</u>website, the User should carefully read this Privacy Policy.

This Privacy Policy has been drawn up to better serve those who are concerned about how their "Personal Data" (PD) is being used on the Internet.

The PD means any information relating to an identified individual ("data subject"); identifiable individual is a person who can be identified directly or indirectly, in particular, by reference to such an identifier as name, identification number, position data, on-line identifier, or one or more factors specific to the physical, physiological, genetic, mental, economic, cultural, or social identity of that individual.

Please read our Privacy Policy carefully to gain a clear understanding of how we collect, use, protect or otherwise process your Personal Data in accordance with our website.

What personal data do we collect from the people who visit our website?

When ordering services through the Website, in appropriate cases, you may be asked to enter: Last name, first name, patronymic, passport series and number, issuing authority, date of issue, expiration date, e-mail address, telephone or other details necessary to assist you in obtaining a service.

When do we collect data?

We collect your data when you enter information on our website when signing up in the Personal Account on the Website or ordering a service provided by the Website, subscribe to the newsletter, participate in a survey or provide feedback on our services.

The PD received from you is processed within the period necessary for the execution of an order, rendering and implementation of a corresponding service, as well as within the period necessary for submission of the relevant information to the supervisory authorities, settlement of legal disputes or otherwise stipulated by Law.

How do we use your data?

We may use the data received from you when you order our services, subscribe to our newsletter, participate in surveys, post feedback on the services rendered, browse the website, or use some other features of the website for:

- identifying you on our website;
- processing, fulfilling and executing your order;
- confirming an order;
- managing loyalty programs, promotions and special offers;
- conducting research and analysis;
- enabling us to better serve you in response to your requests;
- send periodic emails regarding your order or other services.

How do we protect your data?

We have taken the necessary technical and organizational measures to ensure adequate protection of your personal data. Your personal data is stored on secured networks and is only accessible to a limited number of persons who have special access rights to such systems and must maintain confidentiality of information. We implement various security measures when a user places an order, enters, submits or accesses their information to ensure security of your personal data.

How long do we store your personal data?

The duration of storage of personal data depends on the reasons for their processing. If you would like to know how long we store your personal data, please read and understand your rights below. Upon request for access to your personal data, we will provide you with this data.

The legal basis for the processing of your personal data is the presence of one of the following reasons:

Performance of an Agreement, in which you are the party/contact person, or availability of your request for the conclusion of an Agreement: processing of your personal data is necessary to fulfill our obligations under the Agreement or to conclude an Agreement.

Fulfillment of our legal obligations: for example, providing information to state or law enforcement authorities. Our legitimate business interests that do not violate your rights, freedoms or do not conflict with your interests: we have the right to process your personal data insofar as such processing is within the field of our legitimate interests and the process of conducting legitimate activities / or is necessary for its further conduct, provided that such processing does not violate your rights, freedoms and interests.

In the event of the absence of one of the above reasons, we ask for your permission to process personal data. You have the right to withdraw your consent at any time by contacting us at: support@meest.cn

What rights do you have?

- You have the right to request the rectification or update of personal data;
- You have the right to restrict our right to process your personal data (under certain circumstances);
- You have the right to withdraw your consent to the processing of personal data at any time;
- You have the right to prohibit the processing of your personal data (under certain circumstances);
- You have the right to request us to access your personal data;
- You have the right to file a complaint to the supervisory authority.

Do we use "cookies"?

Yes. Cookies are small files transmitted by the website or its service provider to your PC's hard drive via your web browser (if you allow it), allowing website systems or service providers to recognize your browser and capture and save certain information.

We use cookies for a variety of reasons:

Unfortunately, in most cases, there are no industry standard cookie disabling options without completely shutting down the functionality and features they add to this website. It is recommended that you leave all cookies if you are not sure whether you need them or not, if they are used for rendering a service you use. You can prevent configuration of cookies by adjusting your browser settings. Keep in mind that disabling cookies will affect the functionality of this and many other websites you visit. Disabling cookies generally also disables certain features of this website. Therefore, it is recommended that you do not disable cookies.

When you are logged in, we use cookies so we can remember this. This allows you not to log in every time you visit a new page. These cookies are usually deleted or cleared when you log out to allow access to restricted features and areas when you are logged in.

Our website offers newsletters or email subscription services, and cookies can be used to remember if you are already registered and to display certain notifications that may only be valid for subscribed / unsubscribed users.

When you transfer data in a form such as those found on contact pages or comment files, cookies may be configured to remember your user data for future correspondence. They are also used to help us understand your preferences based on past or current website activity that enables us to provide you with better services. We also use cookies to help us collect aggregate website traffic and online experiences data so we can provide better experience and tools for websites in the future.

For more information about Google Analytics cookies, check out the official Google Analytics page. These cookies can track things like the time spent on the website or the pages you visit, which helps us understand how we can improve the website for you. We also use buttons and / or social network plugins on this website that allow you to communicate with your social network in a variety of ways. To work on such social networking websites, including Facebook, cookies will be installed on our website that can be used to improve your profile on your website or enter data into them for various purposes set out in the respective privacy policies.

We use cookies to:

• compose aggregate website traffic and online experiences data to offer better website experience and tools in the future.

We may also use trusted third-party services that track this information on our behalf.

You can choose to have your computer notify you whenever cookies are sent, or you can disable all cookies. You can do this by adjusting your browser settings. Since browsers differ from each other, check out your browser's Help menu for the correct way to change your cookies. If you disable cookies, some features that improve performance of your website may not work properly. This will not affect the user experience, which will improve the performance of your website and may not work properly.

Disclosure of personal data to a third party.

We do not sell or share your personal data with the third parties. Your personal data may be transferred to the end service provider only to ensure the provision of the services ordered by you on our behalf.

We have implemented the following:

- Remarketing with Google AdSense
- Demographics and interest reports. We use primary third-party cookies (such as Google Analytics cookies) and third-party cookies (such as DoubleClick cookies) or other third-party identifiers together with the third-party providers such as Google.

Opt out: The users can configure how Google advertises you using the Google Ad settings page. In addition, you may opt out of visiting the "Disable Network Advertising Initiatives" page or use the "Disable Google Analytics Browser" add-on. We agree with the following: The users can visit our website anonymously. After creating this Privacy Policy, we will add a link to it on our homepage or at least on the first important page after logging into our website. A link to our Privacy Policy contains the word "privacy" and can be easily found on the page above.

Amending the Privacy Policy:

We may amend this Privacy Policy from time to time. Each time we introduce amendments, we will indicate the date of the new version.